

## Dictionary Of Media And Communication Studies

**national trauma data standard data dictionary** - the ntds dictionary is designed to establish a national standard for the exchange of trauma registry data, and to serve as the operational definitions for the national trauma data bank (ntdb). it is expected (and encouraged) that local and state trauma registry committees will move towards

**digital media glossary - sfgate extras** - digital media glossary. 30 w **wap** (wireless application protocol) a specification for a set of communication protocols to standardize the way that wireless devices, such as mobile phones, pdas and others access and browse internet-based content.

**glossary of media terms - srds media planning platform** - glossary of media terms  
advertiser's copy: courtesy checking copy sent free to advertiser by publisher and reported in audit to arrive at a total distribution. american association of advertising agencies (aaaa): a national association of advertising agencies which promotes and furthers the interests of

**terms in journalism lossary of erms ournalism** - publicity handout, or a story given to the news media for publication. puff piece or puffery publicity story or a story that contains unwarranted superlatives. roundup a story that joins two or more events with a common theme, such as traffic accidents, weather, police reports. rowback a story that attempts to correct a previous story without

**the practical media dictionary - zilkerboats** - "the practical media dictionary is an essential guide to understanding how the media works and how people in the media talk to each other about their industry. it makes the media accessible, untangles the jargon and provides you with the knowledge to

**download acronyms abbreviation dictionary social media ...** - 2105236 acronyms abbreviation dictionary social media accounting government business science organizations medical religion capitalization of letters bears significance as to the meaning of certain terms, and is often used

**social media glossary - iab canada** - a person or group of people who have a strong influential presence on social media and who are often targeted by marketers as social media brand advocates. kpi key performance indicator. used to determine benchmarks for social media strategy success or failure. mashup merging of two or more pieces of content together to create a new piece of media.

**haitian creole english dictionary** - the user of this dictionary should remember that vpr stands for vpr pronominal (pronominal verb). b) creole uses as descriptive adjectives many of the french descriptive adjectives and has created others which are easily identifiable. but in creole a great number of other words or groups of words are treated as descriptive

**oxford and the dictionary - oxford english dictionary** - the dictionary was published in instalments between 1884 and 1928, but it soon had to be expanded as new words and meanings continued to flood into the language, and so over the period 1933-86 five supplementary volumes were published. today, the oxford english dictionary is the accepted authority on the evolution of the

**terminology and definitions - nielsen** - terminology and definitions metro includes a city (or cities) whose population is specified as that of the central city together with the county (or counties) in which it is located. the metro also includes contiguous or additional counties when the economic and

social relationships between the central and additional counties meet specific ...

**division of employment and rehabilitation services** \* \* all ... - revised arizona job connectionservice dictionary . effective february 1 9, 2019 . this informational broadcast (ib) is to all division of employment and rehabilitation inform services staff, local workforce development area staff and interested parties that the arizona job connection (ajc) service dictionary has been revised.

**1920's slang dictionary - dinner and a murder mystery games** - 1920's slang dictionary a alderman: a man's pot-belly. ameche: telephone ankle: (n) woman; (v) to walk b babe: woman baby: a person, can be said to either a man or a woman bangtails: racehorses barber: talk be on the nut: to be broke bean-shooter: gun beef: problem bee's knees: an extraordinary person, thing or idea. beezer: nose behind the eight ball: in a difficult position, in a tight spot

**road design and construction terms** - box culvert a box culvert is cast-in-place or pre-cast reinforced concrete and has a box shape that is located under the embankment to drain water from one side of the road to

**digital terms - nielsen** - copyright © 2013 the nielsen company 3 custom rollup a client-specified aggregation of pages and applications. these do not have any set branding

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